

SIT50116 - Diploma of Travel and Tourism Management

ASMI

This qualification reflects the role of highly skilled senior operators who use a broad range of tourism or travel skills combined with managerial skills and sound knowledge of industry operations to coordinate travel or tourism operations. They operate independently, have responsibility for others, and make a range of operational business decisions.

This qualification provides a pathway to work in many travel and tourism industry sectors as a departmental or small business manager. The diversity of employers includes travel agencies, tour wholesalers, tour operators, inbound tour operators, tourist attractions, visitor information centres, and other tourism businesses.

EMPLOYMENT PATHWAYS

Inbound sales or groups manager, Incentives manager, Tour operations manager, Marketing manager, Product development manager, Travel agency manager.

EDUCATIONAL PATHWAYS

After successful completion of this qualification, students may have the opportunity to progress into other qualifications in the SIT Training Package.

MATERIALS REQUIRED

Students are required to have access to a computer with suitable word processing software and will require access to the internet for research purposes.

COURSE CREDIT

Credit may be assigned for the recognition of equivalence in content and learning outcomes between different types of learning and/or qualifications. Credit reduces the amount of learning required to achieve a qualification and may be acquired through Credit Transfer or Recognition of Prior Learning (RPL).

ENTRY REQUIREMENTS

It is strongly recommended that individuals undertake lower level qualifications, and/or gain industry experience prior to entering this qualification.

DELIVERY MODELS

Workplace Based - offered in Queensland, workplace based (combination of training and assessment delivery methods, including written assessment, portfolio of evidence, logbook and practical observation), 12 months full time or 24 months part time.

RPL - offered in Australia, external based (combination of assessment of written evidence, practical observation and competency conversations), duration and fees will be determined by quality of evidence submitted and amount of gap training required. For more information on the RPL process please visit our website asmitraining.edu.au.

FEES AND FUNDING ARRANGEMENTS

Workplace Based (Fee for Service): Administration Fee: \$30.00, Tuition Fees: \$4,000.00.

CORE UNITS

Students must successfully complete all 12 mandatory core units in order to achieve this qualification:

- BSBDIV501 Manage diversity in the workplace
- SITTIND001 Source and use information on the tourism and travel industry
- SITXCCS007 Enhance customer service experiences
- SITXCCS008 Develop and manage quality customer service practices
- SITXCOM005 Manage conflict
- SITXFIN002 Interpret financial information
- SITXFIN003 Manage finances within a budget
- SITXFIN004 Prepare and monitor budgets
- SITXHRM003 Lead and manage people
- SITXMGT001 Monitor work operations
- SITXMGT002 Establish and conduct business relationships
- SITXWHS003 Implement and monitor work health and safety practices

ELECTIVE UNITS

Students must successfully complete 11 elective units of competency in order to achieve this qualification:

- BSBADM502 Manage meetings
- BSBCMM401 Make a presentation
- SITXCOM004 Address protocol requirements
- BSBRSK501 Manage risk
- BSBMGT516 Facilitate continuous improvement
- SITTTSL005 Sell tourism products and services
- SITTTSL006 Prepare quotations
- SITXCCS002 Provide visitor information
- SITTTSL002 Access and interpret product information
- SITTTSL008 Book supplier products and services
- SITTGDE007 Research and share information on Australian Indigenous cultures

CONTEXTUALISATION

Elective unit selection may be contextualised to business requirements. All electives chosen must contribute to a valid, industry-supported vocational outcome.

CONTACT US

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